



International Socrates Award Nomination Committee

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*To Mr. Washington Ndegea
Chairman
Bima Intermediaries Association of Kenya (BIAK)*

Dear *Mr. Washington Ndegea*,

On behalf of the Swiss Institute for Quality Standards (SIQS) and the Socrates Nomination Committee, I would like to express my deep respect towards you and all your team!

According to the Swiss Institute for Quality Standards (SIQS), your company's quality of goods and services, technologies, staff, and modern management methods all meet the marking criteria for the European Quality Award.

The Socrates Committee has selected your company as a nominee for this prestigious award in the quality and management sphere. The European Quality Award (patent #2351135, legal, patent and other rights are EBA protected UK legislation property) recognizes the high quality of the company's production and services, and outlines its competitive advantages to help raise its competitive capacity on the European and world markets. The European Quality Award is given to prominent regional companies who successfully satisfy their customers. Your company has been chosen as one of the best regional representatives as it meets all specified criteria.

European Quality winners receive the right to use the UK registered award logo for advertising purposes, showing recognition in accordance with the highest quality of standards. European Quality winners are afforded national prestige and confirmation of the excellence of their goods/services in the European markets. Information about winners will be published on the EBA website, in the EBA official catalogue, and in the Socrates Almanac. European Quality recipients will receive a consultation from EBA experts concerning promotion of their goods and services for national and regional markets.

The European Quality Awards will be presented in Lucerne, Switzerland during the Excellence in Quality Summit (3-4 July 2017). Attendees will include prominent regional producers, top-level businessmen, and international quality experts.

We are pleased to invite you to participate in the event and to present your company's successes and services to EBA members and partners. The session will be chaired by Michael Derrer, Director General of Ascent Swiss Business Management AG (Switzerland) and Director of the Swiss Institute of Quality Standards (SIQS). The Session will be devoted to discussing effective quality tools and how SIQS can help to promote your goods and services.

Event details are attached. Please contact us for accreditation before **April 30**, e-mail: a.g@socratawards.co.uk, tel.: +441865981334, +447852160605.

We would be delighted to see you at the forum and amongst the award ceremony participants, and hope you will find it useful for future success.

Yours sincerely,
Ms. Anna Gorobets
Socrates Nomination Committee Executive Secretary

